NON-RETAILER ATTENDEE REGISTRATION FORM

Indianapolis Convention Center February 18-20, 2011

REGISTRATION DEADLINES:

Pre-Registration:
To receive your badge by mail you must be pre-registered by February 2, 2011
Last day to pre-register by Fax or Mail: Received by February 9, 2011
Last day to pre-register Online: February 8, 2011

All Non-Retailer Registrations are charged a $100 Fee
All fees are non-refundable and non-transferable
Register Onsite February 17-20, 2011

ONLY AUTHORIZED MEMBERS OF THE TRADE WILL BE ALLOWED ADMISSION.

All attendees are required to provide proper credentials. If your company has not been qualified for Advanstar events, please complete the Company Qualification Form first.

Employee ID (must provide one of the following)
- Business Card
- Copy of most recent pay check stub
- Copy of W2 form
- Company ID#: _____

ATTACH BUSINESS CARD HERE

Card must include title.

Registrations submitted without all required information will not be processed.

Company Name: _____ Contact Name: _____

Address: _____ Title: _____

City: _____ Direct Email: _____

State: _____ Zip: _____ Phone: _____

Web Address: _____ Fax: _____

REGISTER: ONLINE: www.dealerexpo.com • FAX: (218) 740-7265 • PHONE: (800) 556-3369 US / (218) 740-7130 INTL

Business Category (Select only One)

1230 ❑ Warehouse Distributor (US Importer)
1131 ❑ Manufacturer
1092 ❑ Independent Sales Rep
1133 ❑ Media
1010 ❑ Advertising/Marketing/PR Agency
1181 ❑ Race Teams/ Tracks/Sanctioning Body
1011 ❑ Association/Events*
1050 ❑ Exporter
1182 ❑ Related Trades

Job Title (Select only One)

2162 ❑ President, Owner, Partner, CEO
2220 ❑ Vice President, CFO
2150 ❑ Operations Manager/COO
2071 ❑ General/District/Regional Manager
2021 ❑ Buyer or Purchasing Manager/Director
2130 ❑ Marketing & PR Manager
2050 ❑ Ecommerce/Internet Manager
2070 ❑ General Staff
2030 ❑ Consultant, Analyst
2020 ❑ Bookkeeper/Accountant

PAYMENT INFORMATION: Check # _____ Please make check payable to: Dealer Expo® 2011

Credit Card: ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ Expiration Date: _____

Name (EXACTLY HOW IT APPEARS ON CARD):

_____

Signature _____ Date: _____

By registering for Dealer Expo® 2011 you accept and agree your company employees and representatives comply with all Show Rules and Regulations.

Promo Code: DLR111-04

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