NEW DEALER APPLICATION INSTRUCTIONS

We are happy to extend the opportunity for your business to establish an account with Tucker Rocky and Biker's Choice™.
Our general policy states that we sell only to legitimate motorcycle, watercraft, ATV and/or snowmobile businesses (licensed places of business, open to the public during normal business hours, and serving the public in areas of motorcycle, watercraft, ATV and/or snowmobile sales, service and/or parts and accessories). In order to process your request, please complete the enclosed application and provide the following documentation:

THE FOLLOWING MUST BE INCLUDED WHEN YOU RETURN APPLICATION:

- ❑ Completed Dealer application. (On reverse side)
- ❑ Completed Credit application. (Be sure to fill in trade references)
- ❑ Pictures of storefront (including sign), showroom, and retail/parts area…very important.

  Pictures may be emailed to **newdealer@tuckerrocky.com** (.jpg format preferred)
- ❑ Photocopy of state license to sell vehicles and /or parts and accessories.
- ❑ Photocopy of yellow page ad or a copy of yellow pages contract, if new business.

TO BECOME A TUCKER ROCKY AND BIKER'S CHOICE DEALER, MAKE SURE THE FOLLOWING IS COMPLETE ON THE CREDIT APPLICATION:

- ❑ All information on the credit application is filled in (type or print only).
- ❑ Front and back of application signed by the principal.
- ❑ Tax number appears on back side of application.

ALL ACCOUNTS WILL BE SET UP AS COD CASH ACCOUNTS UNLESS OTHERWISE INDICATED. SEE BELOW:

IF YOU WANT AN OPEN LINE OF CREDIT ACCOUNT MAKE SURE THE FOLLOWING IS COMPLETE:

- ❑ All banking information is completed (if there is no checking account information, your account will be set up on COD CASH basis).
- ❑ Line of credit is requested in dollar amount.
- ❑ Personal guaranty on the bottom of the form signed by a principal.

IF YOU WANT A COD COMPANY CHECK ACCOUNT MAKE SURE THE FOLLOWING IS COMPLETE:

- ❑ All banking information is completed (if there is no checking account information, your account will be set up on COD CASH basis).

MAIL APPLICATION PACKET TO:

New Dealer Accounts
Tucker Rocky Distributing
4900 Alliance Gateway Freeway
Fort Worth, Texas 76177

IF YOU HAVE QUESTIONS CALL:

New Dealer Accounts
(800) 283-8787 Central Standard Time

**ORIGINAL APPLICATION MUST BE MAILED.
TO EXPEDITE, ALSO FAX TO
800-304-1020**

NEW DEALER APPLICATION

DATE_____

COMPANY NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

TELEPHONE (_____)_____ FAX (_____)_____

OWNER'S NAME_____ BUYER'S NAME_____

TYPE OF BUSINESS: ❑ Motorcycle ❑ ATV ❑ Harley-Davidson® ❑ Watercraft ❑ Snowmobile

Please indicate all categories that apply to your shop:

FRANCHISE MOTORCYCLE DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)

❑ BMW ❑ Ducati ❑ Harley-Davidson® ❑ Buell ❑ Honda ❑ Kawasaki
❑ Suzuki ❑ Triumph ❑ Yamaha ❑ KTM ❑ Easyriders ❑ Other _____

FRANCHISE ATV DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)

❑ Honda ❑ Kawasaki ❑ Polaris ❑ Suzuki ❑ Yamaha ❑ Other_____

FRANCHISE PERSONAL WATERCRAFT DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)

❑ Kawasaki ❑ Polaris ❑ Sea Doo ❑ Tiger Shark ❑ Yamaha ❑ Wet Jet ❑ Other_____

FRANCHISE SNOWMOBILE DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)

❑ Arctic Cat ❑ Polaris ❑ Ski Doo ❑ Yamaha ❑ Other_____

INDEPENDENT SHOP

❑ Parts/Accessories ❑ Service/Repair ❑ Builder/Assembler Brand Focus_____

HOW DID YOU LEARN ABOUT TUCKER ROCKY AND BIKER'S CHOICE™? _____

CONFIDENTIAL

This information helps TR and Biker's Choice™ determine the size of line of credit.

Main Parts & Acces. Supplier_____ Parts & Acces. Sales Volume_____

Annual Sales Volume_____ # of Units Sold Annually_____
New Used

OTHER COMMENTS_____

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NOTES (OFFICE USE ONLY)_____

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