ACCESSORIES, APPAREL AND HELMETS

CHATTERBOX
Contact: Ryan Balediata
562-741-1153
ryanb@chatterboxusa.com
www.chatterboxusa.com

Chatterbox XBi2-H
The XBi2-H model is the latest addition to the Chatterbox lineup. It is made specifically to install into the new HJC IS MAX and CL MAX 2 helmets. It is Bluetooth-capable for bike-to-bike (three riders) and/or two-up communication.

IMPACT VIDEO DISTRIBUTING
Contact: Mark Thome
800-697-9914
mthome@impvid.com
www.impactvideo.com

Saxx Performance Underwear
Saxx performance underwear is for active powesports enthusiasts. Thin, breathable mesh side panels contour to the natural male shape to eliminate contact between critical areas.

MISSING LINK
Contact: Alann Boatright
888-489-9984
alann.b@missinglnk.com
www.missinglnk.com

Nylon/Nylon Police Issue MC Safety Vest
The police-issue MC Safety Vest is a reversible, lightweight Cordura safety vest for motorcycle police officers. During mishap response and traffic control use, the vest can be reversed for enhanced visibility.

Missing Link HiViz Gloves *(not shown)*
Motorcycle gloves with HiViz flourscent palms for safer traffic management, silicone gripper dots for all weather grip. Available in lightweight leather.

EVS SPORTS
Contact: Todd Lentz
888-873-8423
todd@evs-sports.com
www.evs-sports.com

RS8 PRO Knee Brace
With an all-new Strut Compression System, the RS8 PRO is top-of-the-line in form-fitting comfort and protection.

HOTBODIES RACING
Contact: Justus Standley
800-555-2805
justus@hotbodiesracing.com
www.hotbodiesracing.com/en/

Superbike Spec Windscreens
The HBR S1000RR Windscreen features an industry first: a two-piece windscreen design for the road. Every screen comes with the stock shaped front piece or a more aggressive open design.

*** List current as of 11/26/10**

ACCESSORIES, APPAREL AND HELMETS

SIDI

Contact: Scott Chikuami
619-401-4100
scott@motonation.com
www.motonation.com

ST Boot / ST Air Boot
A new SIDI boot for 2011, the ST boot, fits neatly into the SIDI product line between the Flagship boc Vortice and the Vertigo. SIDI's ST Air boot takes the standard SIDI ST boot and trades the lorica for perforated lorica.

SIDI Cobra Boot / SIDI Cobra Air Boot / SIDI Cobra Rain Boot
SIDI has combined some of the safety features from the Vertigo boot to create a more protective entry-level street-orientated boot. The SIDI Cobra Air boot takes the features of the standard SIDI Cobra boot and adds perforated lorica. The SIDI Cobra Rain adds a water-resistant rain liner to the features from the standard SIDI Cobra boot.

SIDI Fusion Rain Boot
The SIDI Fusion Rain boot adds to the SIDI Fusion boot line with a breathable, water-resistant rain liner.

SIDI Adventure Gore-Tex
The new SIDI Adventure Gore-Tex is the final say in adventure/touring boot protection.

SIDI Laguna Gore-Tex Boot
The SIDI Laguna Gore-Tex boot is a subtle, classic-style motorcycling boot providing proper protection without looking overly aggressive.

SCOOTERGIRLS, INC.

Contact: Arlene Battishill
323-662-1600
arlene@scooter-girls.com
www.scooter-girls.com

GoGo Gear for Men
GoGo Gear for Men is a line of highly fashionable riding gear for motorcycle and scooter riders — a stylish alternative to traditional gear.

TWO WHEEL ADDICTION

Contact: Eric K. Salys, 512-650-8485
info@twowheeladdiction.com
www.twowheeladdiction.com

Helmet Hammock
The Helmet Hammock is a comprehensive storage system designed for the safe storage and drying of primary equipment utilized by powersports riders. Storage includes: helmet, spare face shield, gloves, sunglasses, keychain, etc.

TAMARACK POWERSPORTS ACCESSORIES

Contact: Bart Lower, 800-269-6701
bartl@tamarackatv.com
www.tamarackatv.com

Tamarack Custom Quad Trunks
Customized quad boxes: Pick your pattern, pick your accent color, and give your machine some attitude!

ACCESSORIES, APPAREL AND HELMETS

LEATT CORPORATION
Contact: Teri Gorrell, 800-691-3314
teri@leattbrace-usa.com
www.leatt-brace.com

Adventure Chest Protector
The Adventure Chest Protector is the first protector truly designed to work with your Leatt Brace. It is a CE-approved EN14021 front and EN1621-2 back protector, using SaS-TeC to provide lightweight protection. Its exclusive "BraceOn" system is the best option for incorporating your Leatt Brace.

VAVAVROOM
Contact: Denise Maple
312-823-6709
denise@vavavroomonline.com
www.vavavroomonline.com

Peace on the Open Road
Find your peace on the open road with this ladies tee. Silk-screened graphic, 3.7 oz., 100% 1x1 fine baby rib pre-shrunk cotton.

BUSINESS/RETAIL PRODUCTS

MOTORBOOKS
Contact: Nichole Schiele, 612-344-8100
nschiele@quaysidepub.com • www.motorbooks.com

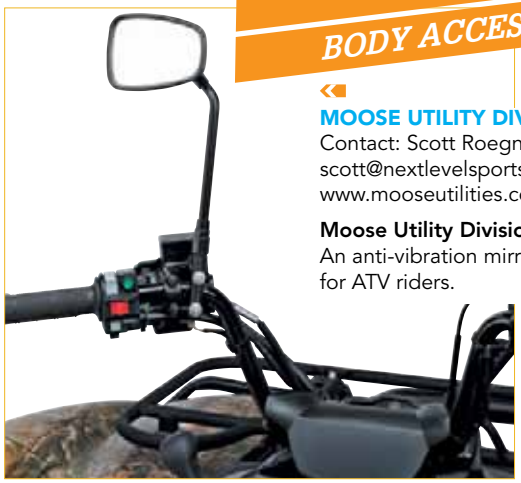
Race Tech's Motorcycle Suspension Bible by Paul Thede & Lee Parks
Based on Paul Thede's Race Tech seminars, this step-by-step guide makes the art and science of suspension tuning accessible to professional and backyard motorcycle mechanics alike.

BRAKES, SUSPENSION, TIRES, WHEELS

NO LIMIT WHEELS LLC
Contact: Nathan Sanko
888-848-8024
nathan@nolimitwheels.com
www.nolimitwheels.com

No Limit Wheels
No Limit Wheels is a direct-to-consumer manufacturer of fully customizable ATV/UTV wheels. Color, style and machined-rim edges are all fully customizable.

CHASSIS, FRAMES, BODY ACCESSORIES, LUGGAGE



MOOSE UTILITY DIVISION
Contact: Scott Roegner, 608-758-1111
scott@nextlevelsportsinc.com
www.mooseutilities.com

Moose Utility Division
An anti-vibration mirror that improves visibility for ATV riders.

TWISTED THROTTLE LLC
Contact: Adam Redford
401-284-4200
info@twistedthrottle.com
www.twistedthrottle.com

AERO ABS Sidecase System
AERO sidecases are constructed of 600-denier nylon-coated ABS and lock onto the motorcycle sideracks. The system also includes removable drybag liners.

CHASSIS, FRAMES, BODY ACCESSORIES, LUGGAGE

TWISTED THROTTLE LLC
Contact: Adam Redford
401-284-4200
info@twistedthrottle.com
www.twistedthrottle.com

Slipstream Tail Bag
The Slipstream Tail Bag is an aerodynamic, waterproof system. Its footprint and self-sustaining shape allow proper fitment on all machines, including ones with smaller tail sections (sportbikes, supermotards, etc).

On/Off Road Convertible Footpegs
Convertible footpeg system provides additional grip and width. Bike specific kits fit in OEM mounting locations. 15 mm high/low mounting range. Textured rubberized insert included.

Storm Handguard with Single-Sided Mount, 7/8" or 1" Bars
Storm handguards utilize a single-point bar end mount in order to provide wind and weather protection for bikes with 7/8" or 1" handlebars.

ELECTRONICS & LIGHTING

ADAPTIV TECHNOLOGIES
Contact: Wayne Chen, 646-722-0253
wchen@adaptivtech.com
www.adaptivtech.com

TPX Motorcycle Laser Jammer
The TP
system

GORIL
AUTO
Contac
323-58
ruben@
www.g

Gorilla
The Go
provide
want th
times.

DEALER SERVICES

AUCTION123.COM
Contact: Robert Basha, (888) 514-0123
Robert@Auction123.com • Auction123.com/dealernews

Auction123 Facebook Application
The Auction123 Facebook Application gives powersports dealers the ability to display a real-time inventory showroom, and wall-post individual units to their existing Facebook page.

OILS & CHEMICALS

MOTUL USA INC.
Contact: Garrett Andrews, 909-625-1292
gandrews@motul.com
www.motul.com

Motul
Improves clutch feel and reduces clutch pack wear due to enhanced static and dynamic friction coefficients. Exceeds JASO 904 friction standards.

TWISTED THROTTLE LLC
Contact: Adam Redford, 401-284-4200
info@twistedthrottle.com
www.twistedthrottle.com

Denali LED Auxiliary Lighting
10W LED driving lights, each with an instant 900 lumen output, feature a 50,000-hour life expectancy with a 10-year warranty. They include a motorcycle-specific wiring harness.

OTHER

ADAPTIV TECHNOLOGIE

Contact: Wayne Chen, 646
wchen@adaptivtech.com
www.adaptivtech.com

AdaptivMount

CONTOUR

Contact: Mike McCormack
206-792-5226
mikemac@backbonemedia.net
www.contour.com

ContourGP

ContourGPS is the world's f
hands-free, wearable camcorc
tegrate stunning 1080 high-def
with location-aware

CARDO SYSTEMS

Contact: Kathryn Rhodes, 646-335-2124
kathryn@cardosystems.com • www.cardosystems.com

Scala Rider

The Scala Rider G4 Powerset includes two Scala Rider G4 headsets for bike-to-bike intercom communication up to one mile. Each headset is A2DP-compatible and can stream wireless music in stereo.

IMPACT CANOPIES USA

Contact: Beverly Toney, 951-674-1441
beverlyt@impactcanopy.com
www.impactcanopy.com

Expodome by Impact

The Expodome's unique design ensures a spectacular presentation of your corporate message. It can be custom-printed with your corporate colors and/or logos, creating a lasting impression.

PERFORMANCE PRODUCTS

BESTEM USA

Contact: Ray Feldman
678-534-1366
ray@bestemusa.com
www.bestemusa.com

MotoZen CNC Levers

The MotoZen Racing Lever is the most advanced and adjustable lever on the market with all protective features and easy replacement parts.

HOUSER RACING

Contact: Rob Winter
877-6-GO-FAST
rob@houser-racing.com
www.houser-racing.com

Tree Hugger Series Nerf Bars

Tree Hugger Nerf Bars feature an industry-first curved nerf tube, allowing you to pivot around trees where other nerf bars would get in the way.

MONTGOMERY MOTORSPORTS

Contact: Don Mason
407-539-2701
dmason@prostheticdesign.com
www.montgomerymotorsports.net

Carbon Fiber Airbox

The Carbon Fiber Airbox is made of aircraft grade, pre-preg carbon-fiber, and is 4 lbs. lighter than OEM models. It has custom-molded urethane airtight transition seals, and provides increased horsepower. It's easy to install.

PERFORMANCE PRODUCTS

MSD POWERS
Contact: Ray Corral, 915-858-336
rcorral@msdpowersports.com
www.msdpowersports.com

MSD Ignition
The Blaster FI is an advanced ignition/fuel control that is not only easy to install, but is also easy to use.

RISK RACING
Contact: James Burry
james@riskracing.com • www.riskracing.com

RR1 Ride-On Lift
Risk Racing RR1 Ride-On Lift lets you ride your bike off the track and directly onto your lift. No more breaking your back right after a long moto!

REPLACEMENT ITEMS/PARTS

MOOSE RACING
Contact: Scott Roegner
608-758-1111
scott@nextlevelsportsinc.com
www.mooseracing.com

Intake
Replacement intake and exhaust valve kit for late-model four-stroke motorcycles.

SUNSTAR ENGINEERING AMERICAS
Contact: Mike Ivers
937-743-9049
sales@sunstar-mc.com • www.sunstar-mc.com

Sunstar
Sunstar lightweight stainless-steel off-road sprocket with offset tooth design.

MOTION PRO
Contact: Brandon Baldwin
650-594-9600
brandon@motionpro.com
http://motionpro.com

Titan Throttle Tube
Titan Throttle Tubes are more resilient than aluminum tubes at a fraction of the cost. Titan tubes provide a vibration free, smooth operation while eliminating galling. Best of all, Titan tubes are backed by a 5-year crash damage warranty.

SHORAI INC.
Contact: Kevin Riley, 408-720-8821
sales@shorai.org • www.shoraipower.com

Shorai LFX Lithium PowerSports Batteries
Shorai LFX Lithium batteries replace traditional lead-acid. LFX vastly reduces weight (6 lbs. on average) and holds a charge up to one year. LFX is also safer (no lead, no acid, no gasses) and environmentally friendly.

TOOLS & EQUIPMENT

IB BIKE LIFTS

Contact: Ian Bartrop, 612-495-59269
strop1@bigpond.net.au • www.ibbikelifts.com

IB Bike LIfts
The IB Bike Lift leads the industry in innovative design with its low profile and lightweight but strong construction.

IB Emergency Mini Lift
This innovative little Mini Lift is a convenient emergency lift for your motorcycle, whether at home or on the road.

MOTION PRO

Contact: Brandon Baldwin
650-594-9600
brandon@motionpro.com
www.motionpro.com

RimShield
The new Shock Spanner Punch allows you to easily adjust your shock preload quickly without the need to disassemble the subframe. The angled brass tip provides a secure bite while protecting the shock collar from damage.

Shock Spanner punch
The new innovative RimShield by Motion Pro offers protection and convenience not found in any other rim protector on the market. The extended aprons enhance protection of rims and spokes with the added ease of use from the handholds.

PBR
The PBR chain tool is the most innovative, unique and well-thought-out chain tool on the market. No other chain tool offers the same features and performance.

Ringer Fork Seal Drivers
Ringer fork seal drivers offer increased ease of use and security from an all-new design. These perfectly weighted seal drivers are machined from carbon steel, and feature a high quality black e-coat with laser engraved markings.

PIT POSSE

Contact: Richard Maynard, 727-525-7100
rick@pitposse.com
www.pitposse.com

Bead Bender
Pulls the bead away from rim and allows both hands to be used for easy rim lock and valve steam installation.

218 DESIGNS LLC

Contact: Drummond Evans, 541-913-7918
drum@mxhandstand.com • www.mshandstand.com

MXHandStand
The MX HandStand is a simple, foldable stand for off-road motorcycles. Its AP platform can be easily and quickly adjusted, allowing either wheel to be elevated.

TOOLS & EQUIPMENT

VP RACING FUELS INC.
Contact: Andy Dee, 210-635-7744
andy@vpracingfuels.com • www.seffuels.com

SEF94 (Small Engine Fuels)
SEF94 is an ethanol-free gasoline designed and blended to fuel both 2-cycle and 4-cycle light equipment. It comes pre-mixed and ready to pour.

Contact: Andy Carlson
800-222-6199
andy@thecarlsoncompany.com
www.thecarlsoncompany.com

TireSaver 3.0 Nitrogen Inflation Wand
The TireSaver 3.0 Wand is a lightweight nitrogen tire inflator that connects to an existing compressed air line. Inexpensive and portable, now dealers can offer nitrogen.

RISK RACING
Contact: James Burry
james@riskracing.com
www.riskracing.com

FLEXiT Light
The FLEXiT is a powerful array of ultra-bright LEDs mounted on a thin, flexible sheet designed to hold its shape due to the "Shape-Loc" frame.

VEHICLES / TRAILERS

IMMI/CARGOBUCKLE
Contact: David Curran, 317-896-9531
jjeffs@imminet.com
www.cargobuckle.com

CargoBuckle
The CargoBuckle Mini G3 retractable ratchet tie-down system takes the hassle out of securing gear. Six feet of 1-inch webbing enables you to tie down more equipment in more applications, conveniently and securely. Just hook, ratchet, and go!

THE AUTOMOTO.COM CORPORATION
Contact: Guy Cohen
310-601-7220
info@theautomoto.com
www.theautomoto.com

The Auto Moto
The Auto Moto Sport is a three-wheeled tilting scooter that gets 83 mpg, 55 mph and comes fully loaded. It has a removable trunk and backrest.